

# PHILLY TECH WEEK

PRESENTED BY  Technically Philly

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PHILADELPHIA — The **first ever [Philly Tech Week](#)**, to be held **April 25-30, 2011 throughout the region**, is being organized by technology news site Technically Philly and supported by a variety of partners. Partners include WHYY, University City Science Center, the Wharton School of Business, the Franklin Institute and co-working space Independents Hall, among many others

Philly Tech Week is a week-long celebration of technology innovation in Philadelphia. The annual week of events is intended to grow the impact of this innovative region through programming focused on technology, collaboration and improving Philadelphia.

Events will be independently organized throughout the region, including at the official Philly Tech Week headquarters at WHYY, the Delaware Valley public media organization based in Old City. WHYY will host a lunchtime speaker series and a signature Friday night event featuring technology and innovation leaders.

Philly Tech Week will feature events from prominent partners like [The Franklin Institute](#), [Independents Hall](#), [First Round Capital](#), two.one.five magazine, the African American Chamber of Commerce, the Artician Digital Media Gallery, the 8Static chiptunes music crew and many more. Specific events will include an Augmented Reality panel at the Philadelphia Museum of Art, the annual Emerging Technology for Enterprise conference, a Philly Robotics Expo at Drexel University, a Tech Quizzo event at the Grey Lodge Pub, a new iteration of [Switch Philly. a tech startup demo](#) event to be held at the Wharton School of Business on Tuesday, April 26, and [the third annual BarCamp NewsInnovation](#), which will also feature an Open Gov Hackthon organized by Tropo.

Philly Tech Week is organized by technology news site [Technically Philly](#), which is published by Technically Media Inc. The Philly Tech Week website was designed and developed by [Jarvus Innovations](#), the Northern Liberties-based web development firm. A PTW mobile application featuring the week calendar is being developed by Alkali Media, and a print supplement is being printed by Grid magazine publisher Red Flag Media.

If you would like to get you, your organization or business involved, visit [PhillyTechWeek.com](#).

### **About WHYY**

WHYY, the signature public media organization of the Delaware Valley, is the official headquarters and a media partner of the first ever Philly Tech Week. WHYY powers NewsWorks.org, the multimedia news and information website that's quickly gaining a reputation as the go-to site in the Delaware Valley for multimedia news, smart conversation and hyperlocal coverage of northwest Philadelphia neighborhoods. WHYY, the Philadelphia region's leading public media service, offers news when you need it, entertainment when you want it and education when it counts on television, radio, the Internet, on mobile devices and in the community.

### **About Technically Philly**

Technically Philly launched on Feb. 9, 2009 in response to the Philadelphia region's maturing Web-based creative economies. The news site covers the trends and the news that affects, the people who participate in and the events that include this growing technology community. The news site publishes daily with updates, profiles, reviews and listings. It follows technology-involved government policy, social organizations, venues, venture capital companies, startups, design firms and media in the broad region. Technically Philly is published by Technically Media Inc.

### **About Technically Media**

Technically Media Inc. is a media services consultancy for the next news ecosystem. Our clients are traditional media and business and nonprofit content creators, in addition to publishing niche orientated online news sites, including most prominently Technically Philly. Put simply: we build audiences that organizations can convert into donors, customers and supporters.

Our mission is empowering, expanding and bolstering new and existing content creators and instilling an understanding of authentic audience growth with journalistic ethics of transparency. At heart, we are journalists. Based in the Fishtown neighborhood of Philadelphia, Technically Media was founded in February 2009 by Sean Blanda, Brian James Kirk and Christopher Wink.